



# High Value Membership for Companies of All Sizes

Tangible benefits worth **18 times** more than an average membership fee

*"Our company is where it is today because of the networking through SEAA. For 25 years, SEAA has contributed to my personal growth as a business owner and the overall improvement of our company. Other members willingly answer questions pertaining to industry standards, OSHA regulations, subcontract language, and more."*

David Deem, President of Deem Structural Services and President of SEAA (2022-2024)

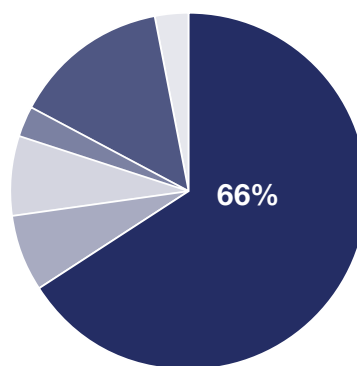


## We are **STEEL STRONG!**

SEAA is investing in our industry by connecting industry leaders and creating a strong network of support, community, and member value.

Membership gives your company access to resources that would cost exponentially more if you purchased them outright. In some cases, discounts would not even be available to you on your own.

The Steel Erectors Association of America is dedicated to advancing the common interests of all those engaged in steel construction through education, networking, and building a community of entrepreneurs, leaders, and ironworkers.



SEAA Member Categories. SEAA maintains a 90% Member Retention Rate

## Want to learn more or find out how to join?

Pete Gum, Executive Director  
executivedirector@seaa.net  
336.294.8880



# Resources and Best Practices for your Business

Average Membership Fee \$1,640. Value of Services greater than \$30,000 annually.

## Solutions to your Workforce Challenges

Member Benefit	Value
<ul style="list-style-type: none"> <li>Get help with hiring using SEAA Job Board and CareerPlug Applicant Tracking System.</li> <li>Upgrade to PRO account for only \$595/year to promote openings across multiple platforms, schedule interviews using text messages, and more.</li> </ul>	<p><b>\$2,400 per year</b></p>
<ul style="list-style-type: none"> <li>Become an NCCER Training Unit or Assessment Site for Ironworkers.</li> <li>Get admin and implementation support from SEAA to create Ironworker Craft Training and provide nationally recognized credentials to your workers.</li> <li>Use SEAA's DOL-Approved Apprenticeship for Structural &amp; Reinforcing Ironworkers.</li> </ul>	<p><b>\$12,000 per member</b></p>
<ul style="list-style-type: none"> <li>Use of the SteelPros Training Portal, a learning management system.</li> <li>A free account and 1 User License enables administrative features to track progress of learners, manage certifications, and ability to create reports for individuals or groups in your organization.</li> <li>SteelPros Training Portal provides access to 80+ Ironworker Training Videos that align with specific learning modules in the SEAA/NCCER Ironworker Custom Curriculum. SEAA invested \$150,000 to develop these videos that are free to members only.</li> </ul>	<p><b>\$10,000 per member</b></p>
<b>Total Tangible Benefits</b>	<b>\$24,400</b>

## Discounts Stretch your Investment

Member Benefit	Value
<ul style="list-style-type: none"> <li>BBSI's Workers' Comp Insurance Program provides an immediate 10% discount on your workers' comp premium.</li> <li>The program also provides an opportunity to earn a 5% return on your premium based on injury performance.</li> <li>BBSI reimburses companies for achieving and maintaining AISC certification.</li> </ul>	<p><b>&gt;\$2,000 per year</b></p> <p><b>\$1,000 per year</b></p> <p><b>\$2,500 in first year</b> <b>\$1,250 each subsequent year</b></p>
<ul style="list-style-type: none"> <li>SEAA Erector Members receive 50% discount on their AISC Membership</li> </ul>	<p><b>\$1,000 per year</b></p>
<b>Total Tangible Benefits</b>	<b>\$6,500</b>

## Marketing and Promotional Value

Member Benefit	Value
<ul style="list-style-type: none"> <li>Awards Programs cost nothing to enter. Winning companies receive free publicity worth Thousands of Dollars.</li> </ul>	<b>Priceless</b>

**Want to learn more or find out how to join?**

Pete Gum, Executive Director | [executivedirector@seaa.net](mailto:executivedirector@seaa.net) | 336.294.8880