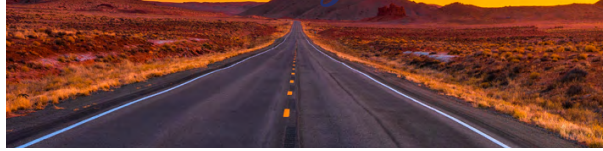


Connecting Steel Strong Leaders in Arizona



Hotel

The Renaissance Phoenix Glendale Hotel & Spa features onsite dining and spa. Within walking distance is the Westgate Entertainment District with dozens of restaurants, live music, and boutiques.

9495 Entertainment Blvd., Glendale, AZ 85305

Group Rate: \$189/night. Daily parking fees \$15 self-parking, \$25 valet.

Convention registrants will receive a hotel booking link via email

Room Block Deadline: March 11 or sooner if sold out. When the SEAA block is full, we will not be able to get additional rooms.

March Madness

The NCAA Men's Basketball Tournament will be held April 6-8 at State Farm Stadium in Glendale. This means that hotel rooms are at a premium. **Reserving your room early is highly recommended. When the SEAA block is full, we will not be able to get additional rooms.**

New and Noteworthy

Excursions

Be sure to arrive on Monday to rest up for Golf and Pickleball. New this year is a Pickleball Round Robin Tournament and Lesson with Open Play for beginners.

New Member/First Timer Reception

This invitation-only networking event is exclusively for new member companies and first-time attendees. Come find out how to get tapped into our Steel Strong community. New this year, SEAA invites exhibitors to send one representative to join the board of directors in welcoming new members. For info contact kathy@seaa.net.

President's Dinner

The President's Dinner is a Business Casual event where we recognize our industry's leaders and award-winning companies. Dinner is included in attendee registration fees. Exhibitor personnel are also welcome. An additional fee applies.

Peer Group Discussions

New this year for attendees staying over to Friday is the chance to participate in Peer Group discussions on relevant, timely topics. Space is limited to 25 participants. You must sign up in advance.

AGENDA

Monday, April 1

2 pm to 6 pm Board of Directors Meeting (open to members)

Tuesday, April 2

6:15 am Golf Transportation Departs Hotel

7 am Golf Tournament Check In and Breakfast

8 am Golf Tournament (Shotgun Start)

10:30 am Pickleball Check In at Chicken N Pickle, 9330 W. Hanna Lane (walking distance from hotel)

11 am to 12:30 pm Pickleball Lesson and Open Play

11 am to 2 pm Pickleball Tournament (Round Robin) and Lunch

8 pm to 10 pm Cash Bar Reception and Entertainment

Wednesday, April 3

7:30 am to 8:45 am Breakfast and Session: Member Benefits Overview + Demo of SteelPros Training Portal

9:00 am to 10:15 am Session: Project of the Year Panel Discussion

10:30 am to 11:30 am Session: Automation and the Future of Construction Panel Discussion

11:30 am to 12:30 pm Lunch

12:30 pm to 1:50 pm Keynote: Garrison Wynn, Fortune 500 Leader and Professional Standup Comedian, on Winning the Talent War

2 pm to 2:30 pm Mini Session: Detailing Standards and Documenting Non-Conformance

2:30 pm to 3:30 pm Session: How Work in Progress Reporting Can Help with Cash Flow

3:35 pm to 4:30 pm Session: Suicide Prevention in Construction

4:30 pm to 5 pm Mini Session: Tips for Establishing a Media Policy to Protect your Interests and Taking Advantage of PR Opportunities

6 pm to 6:30 pm First Timer/New Member and Exhibitor Reception (by invitation only)

6:30 pm to 9 pm Welcome Reception and Trade Show

Thursday, April 4

7:30 am to 8:30 am Breakfast and Business Meeting

8:30 am to 12:30 pm Trade Show with buffet lunch served on show floor

12:45pm Boom Lift Ball Drop

1 pm to 1:45 pm Outdoor Demos (weather permitting)

2:05 pm to 3:05 pm Session: Safety & Training Panel Discussion with World Class Companies

3:05 to 4:05 pm Session: Engaging and Recruiting Gen Z, Research from the Crane Industry

4:15 pm to 5:15 pm Session: Litigation Containment Techniques

6:45 pm to 7:30 pm Reception prior to dinner

7:30 pm to 9:30 pm President's Dinner (additional registration required for exhibitors)

Friday, April 5

8:30 am to 9:30 am Peer Group: Speeding up the Process of Change Orders, Facilitated by Todd Macintosh of JPW Erectors (limited to 25, must sign up in advance, continental breakfast provided)

8:30 am to 9:30 am Peer Group: Retaining and Engaging Field Employees, Facilitated by Ryan Englin of Core Matters (limited to 25, must sign up in advance, continental breakfast provided)

9:30 am to 10:30 am Peer Group: Speeding up the Process of Change Orders

9:30 am to 10:30 am Peer Group: Retaining and Engaging Field Employees